



State of North Carolina
ALCOHOLIC BEVERAGE CONTROL COMMISSION

DOUGLAS A. FOX
CHAIRMAN

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MIKE A. JOYNER
CHARLOTTE

MEMORANDUM NO. 2697

TO: All County and Municipal ABC Boards

FROM: Michael C. Herring
Administrator

DATE: July 8, 2004

COMPANY / BROKER CHANGES

Effective *July 1, 2004*, Sazerac appointed **Sparrow & Associates, Inc.** as the sole North Carolina broker for its entire line of products.

Effective *July 1, 2004*, **Schieffelin/Somerset** is responsible for the *Hennessy and Grand Marnier products ONLY*. Diageo is responsible for all other products (formerly marketed by Schieffelin/Somerset).

Effective *August 1, 2004*, **Carolina Wines & Liquor** will be the North Carolina broker for Laird & Company.

PAYMENTS

On July 2, 2004, Boisset America notified the Commission (via David Sparrow) that effective immediately all remittances for **Marie Brizard products** should go to:

Mohawk Distilled Products
D-3663
Boston MA 02241-3663

Remittances for **Code 22-903**, Old Whiskey River, should be sent to the following address:

Platinum Funding Corp.
Two University Plaza, Ste 206
Hackensack, NJ 07601

Phone: (202) 487-6555

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ADDITIONAL UPC / SCC CODE NUMBERS

Code 35-487 Grand MacNish 1.75 UPC 089708201629, SCC 10089708201626
Code 35-489 Grand MacNish .75 UPC 089708201643, SCC 10089708201640

PRICE CORRECTIONS – AUGUST 1, 2004 PRICE BOOK

The Commission has been notified that the following .75L items were to be “decreased” in price effective **August 1, 2004**, as shown:

Code 49-300 Captain Morgan Parrot Bay – Coconut
Code 49-303 Captain Morgan Parrot Bay – Pineapple
Code 49-306 Captain Morgan Parrot Bay – Mango

CCLB: \$78.56; CCw/B&S: \$80.26; Retail: \$11.95; MXB: \$15.70; WHSL: \$6.69

ADDITIONAL LISTED / DISCONTINUED ITEMS – AUGUST 1, 2004 PRICE BOOK

Listed: **Code 60-895** Arrow Banana Raspberry .75
CCLB: \$58.52; CCw/B&S: \$60.22; Retail: \$8.95; MXB: \$12.70; WHSL: \$5.02

Code 46-780 Pearl LoCoCo .75
CCLB: \$126.08; CCw/B&S: \$127.78; Retail: \$18.95; MXB: \$22.70; WHSL: \$10.65

Discontinued: **Code 35-563** Highland Light Scotch 1.75
Code 35-564 Highland Light Scotch .75

PHONE / FAX NUMBER CHANGES

The following is updated contact information for Alliance Wine & Spirits – Strickland Division:

Phone Main (704) 583-1339
Phone Line #2 (704) 583-9778
Fax (704) 587-4563

ENCLOSURES

Supplemental Price List for the month of September 2004. These products will be offered to you at adjusted buy-in prices from August 1 through September 30, 2004. Reduced retail prices will be effective September 1 through September 30, 2004.

August 1, 2004 Pricing Reports

(These reports can be found on our web site ncabc.com. Pricing/Pricing Reports/Quick Picks:)