



State of North Carolina  
ALCOHOLIC BEVERAGE CONTROL COMMISSION

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**MEMORANDUM NO. 2698**

TO: All County and Municipal ABC Boards

FROM: Michael C. Herring  
Administrator

DATE: August 6, 2004

**PRICE CORRECTIONS – AUGUST 1, 2004**

Code 20-312, Malibu Coconut Rum w/ Cooler Jug, and Code 49-316, Malibu Coconut should be selling at the *same retail price of \$11.95*. The corrected Case Cost Less Bailment for code 20-312 is \$38.72.

Code 20-217, Margaritaville Tequila Oro Swag PK, and Code 65-220, Margaritaville Oro should be selling at the *same retail price of \$16.95*. The corrected Case Cost Less Bailment for code 20-217 is \$55.61.

Holiday item, Code 21-122, is a 4-Pack and sells for \$4.80 per pack, *not per bottle*. The correct cost to the ABC board is \$30.84 per case and \$1.20 per bottle. Note the change in the Holiday List on the Commission’s Web site.

[Code 21-122, 4-PK, Finlandia (Classic) / Mango (Fusion) / Lime (Fusion) / Cranberry (Fusion)]

**UPC CORRECTIONS**

Code 35-298, Clan MacGregor, 1.75 L, is *being shipped with the UPC label for Code 35-299*, Clan MacGregor, .75 L on the bottle. The following UPC numbers are correct for the two sizes:

|             |        |         |                  |
|-------------|--------|---------|------------------|
| Code 35-298 | 1.75 L | \$17.95 | UPC 083664120260 |
| Code 35-299 | .75 L  | \$ 6.95 | UPC 083664120772 |

We urge you to check your inventory immediately!

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**NEW COMPANY / REMITTANCE ADDRESS CHANGE**

Drinks Americas is the new supplier for **Code 22-903**, Old Whiskey River Bourbon, and has requested LL&B, ABC Warehouse to invoice on their behalf, with checks to be made payable to Drinks Americas, Inc. and remitted to their corporate office at:

**Drinks Americas Inc.  
372 Danbury Road  
Wilton CT 06897**

You may email Edward Skiber of Drinks Americas at <mailto:eskiber@drinksamericas.com> if you have any questions.