



Alcoholic Beverage Control

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MEMORANDUM NO. 2819

TO: ABC Boards and Military
LB&B Warehouse, Suppliers, Brokers and Representatives

FROM: Michael C. Herring
Administrator

DATE: June 06, 2012

Supplier Changes:

Effective immediately, the supplier to the following brands has changed from White Rock to William Grant. The broker is Republic National Charlotte Division.

Code	Supplier	Brand	Size	Proof	RBP	Filing Status
50559	William Grant	Raynal Finest French	.75L	80	\$16.95	Sp. Order
50561	William Grant	Raynal VSOP Napoleon	1.75L	80	\$26.95	Sp. Order
50562	William Grant	Raynal VSOP Napoleon	.75L	80	\$14.95	Listed
20049	William Grant	Raynal VSOP w/ Snifters	.75L	80	\$14.95	Listed

Effective immediately, the supplier to the following brands has changed from White Rock to Campari America. The broker is Republic National Charlotte Division.

Code	Supplier	Brand	Size	Proof	RBP	Filing Status
34564	Campari America	McClelland's Islay S.M.	.75L	80	\$24.95	Listed
34568	Campari America	McClelland's Highland S.M	.75L	80	\$24.95	Listed
34572	Campari America	McClelland's Lowland S.M	.75L	80	\$24.95	Listed

Effective immediately, the supplier to the following brands has changed from White Rock to Sazerac. The broker is Republic National Charlotte Division.

Code	Supplier	Brand	Size	Proof	RBP	Filing Status
64634	Sazerac	Baja Rosa Strawberry Cream	.75L	34	\$16.70	Sp. Order
64635	Sazerac	Baja Luna Black Raspberry	.75L	30	\$16.70	Sp. Order
56834	Sazerac	Blackmaker Rootbeer	.75L	70	\$19.95	Listed

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Effective immediately, the supplier to the following brands has changed from White Rock to Jim Beam Brands. The broker is Southern Wine and Spirits.

Code	Supplier	Brand Name	RBP	Size	Proof	Filing Type
21578	Jim Beam Brands	Pinnacle Cotton Candy - 12Pk	\$0.95	50ML	70	Listed
21579	Jim Beam Brands	Pinnacle Atomic Hots - 12Pk	\$0.95	50ML	70	Listed
42964	Jim Beam Brands	Pinnacle Gin	\$20.95	1.75L	80	Listed
42965	Jim Beam Brands	Pinnacle Gin	\$12.95	.75L	80	Listed
46951	Jim Beam Brands	Pinnacle Whipped	\$7.95	.375L	70	Listed
46953	Jim Beam Brands	Pinnacle Whipped	\$22.95	1.75L	70	Listed
46956	Jim Beam Brands	Pinnacle Cotton Candy	\$12.95	.75L	70	Listed
46957	Jim Beam Brands	Pinnacle Whipped	\$12.95	.75L	70	Listed
46959	Jim Beam Brands	Pinnacle Le Double Espresso	\$12.95	.75L	70	Listed
46960	Jim Beam Brands	Pinnacle Kiwi-Strawberry	\$12.95	.75L	70	Listed
46961	Jim Beam Brands	Pinnacle Citrus	\$12.95	.75L	70	Listed
46962	Jim Beam Brands	Pinnacle Citrus	\$19.95	1.75L	70	Listed
46963	Jim Beam Brands	Pinnacle Blueberry	\$12.95	.75L	70	Sp. Order
46964	Jim Beam Brands	Pinnacle Raspberry	\$12.95	.75L	70	Listed
46965	Jim Beam Brands	Pinnacle Kiwi Strawberry	\$19.95	1.75L	70	Listed
46966	Jim Beam Brands	Pinnacle Cherry	\$22.95	1.75L	70	Sp. Order
46967	Jim Beam Brands	Pinnacle Cherry	\$12.95	.75L	70	Listed
46968	Jim Beam Brands	Pinnacle Cherry Lemonade	\$12.95	.75L	70	Listed
46969	Jim Beam Brands	Pinnacle Vanilla	\$12.95	.75L	70	Sp. Order
46970	Jim Beam Brands	Pinnacle Gummy	\$12.95	.75L	70	Sp. Order
46971	Jim Beam Brands	Pinnacle Mango	\$12.95	.75L	70	Sp. Order
46972	Jim Beam Brands	Pinnacle Grape	\$22.95	1.75L	70	Sp. Order
46973	Jim Beam Brands	Pinnacle Grape	\$12.95	.75L	70	Listed
46974	Jim Beam Brands	Pinnacle 100	\$25.95	1.75L	100	Listed
46975	Jim Beam Brands	Pinnacle	\$19.95	1.75L	80	Listed
46976	Jim Beam Brands	Pinnacle	\$12.95	.75L	80	Listed
46977	Jim Beam Brands	Pinnacle	\$6.95	.375L	80	Listed
46978	Jim Beam Brands	Pinnacle (PET)	\$12.95	.75L	80	Listed
46979	Jim Beam Brands	Pinnacle Orange	\$12.95	.75L	70	Listed
46980	Jim Beam Brands	Pinnacle Tropical Punch	\$12.95	.75L	70	Listed
46981	Jim Beam Brands	Pinnacle Chocolate Whipped	\$12.95	.75L	70	Listed
46983	Jim Beam Brands	Pinnacle Cake	\$12.95	.75L	70	Listed

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continued:

46987	Jim Beam Brands	Pinnacle Marshmallow	\$12.95	.75L	70	Listed
46990	Jim Beam Brands	Pinnacle Key Lime	\$12.95	.75L	70	Listed
46995	Jim Beam Brands	Pinnacle Cookie Dough	\$12.95	.75L	70	Listed
46996	Jim Beam Brands	Pinnacle Atomic Hots	\$12.95	.75L	70	Listed
47001	Jim Beam Brands	Pinnacle Cherry Whipped	\$12.95	.75L	70	Listed
47002	Jim Beam Brands	Pinnacle Orange Whipped	\$12.95	.75L	70	Listed

Effective immediately, the supplier to the following brands has changed from White Rock to Jim Beam Brands. The broker is Southern Wine and Spirits.

Code	Supplier	Brand Name	RBP	Size	Filing Status
20619	Jim Beam Brands	Coconut Jack Rum w/ Pineapple Juice	\$19.95	1.75L	Listed
47116	Jim Beam Brands	Cherry Jack Rum	\$10.95	.75L	Listed
47118	Jim Beam Brands	Coconut Jack Rum	\$19.95	1.75L	Listed
47119	Jim Beam Brands	Coconut Jack Rum	\$10.95	.75L	Listed
47122	Jim Beam Brands	Pineapple Jack Rum	\$10.95	.75L	Listed
47125	Jim Beam Brands	Cake Jack Rum	\$10.95	.75L	Listed
47126	Jim Beam Brands	Whipped Jack Rum	\$10.95	.75L	Listed
48615	Jim Beam Brands	Mango Jack Rum	\$10.95	.75L	Sp. Order

Filing status change: effective immediately changed from special order to listed

Code	Supplier	Brand	Size	Proof	RBP	Filing Status
48497	Jim Beam	Cruzan - Guava	.75L	55	\$11.95	Listed

UPC changes: effective immediately

Code	Brand	New UPC
65220	Margaritaville Gold Tequila	086024007966
64787	Margaritaville Silver Tequila	086024007843
46621	Hammer + Sickle	852622002005

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Bottle per case change / SPA change:

The following product has changed from 3 to a 6 – bottle case

Code	Brand	CCLB	RBP	Size	Proof
27001	Booker's	\$175.27	\$54.95	.75L	126.3

SPA change:

Month	Current CCLB	SPA	Net CCLB	Net Bottle Price (July)
June-July	\$175.27	\$16.16	\$159.11	\$49.95

Price Change: effective immediately

Code	Brand	CCLB	RBP	Size	Filing Status
43289	Square One Cucumber	\$100.98	\$31.95	.75L	Sp. Order
43290	Square One Organic	\$100.98	\$31.95	.75L	Sp. Order