



State of North Carolina
ALCOHOLIC BEVERAGE CONTROL COMMISSION

ANN SCOTT FULTON
ACTING CHAIR

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COMMISSION MEMBERS:

RICKY WRIGHT
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MIKE A. JOYNER
CHARLOTTE

MEMORANDUM NO. 2686

TO: All County and Municipal ABC Boards

FROM: Michael C. Herring
Administrator

DATE: August 7, 2003

LABEL NAME / PROOF CHANGE

Effective immediately, **Code 46-602**, Stoli Limonnaya, is being sold with a label name change to **Stoli Citros** and a **proof of 70**.

COMPANY NAME CHANGE

Effective **July 15, 2003**, *St. Maarten Spirits* changed its name to **The Patron Spirits Company**.

BOTTLES PER CASE / PRICE CHANGE – AUGUST 1, 2003 PRICE BOOK

Code 46-720, Ciroc Vodka, 750 ml, is being shipped as a **6-bottle case** (*not a 12*); therefore, the correct prices are:

CCLB	\$92.78
CCw/B&S	\$94.48
RETAIL	\$27.95
MXB	\$31.70
WHSL	\$15.75

www.ncabc.com

LOCATION: 3322 GARNER ROAD, RALEIGH, NC 27610

AN EQUAL OPPORTUNITY / AFFIRMATIVE ACTION EMPLOYER

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PRICE CORRECTION – AUGUST 1, 2003 PRICE BOOK

Diageo NA, rescinded its price increase on Code 64-770, Jose Cuervo Tradicional, effective August 1, 2003. Please note that Code 64-770 will continue to sell at the May 2003 prices in September and October. Diageo will honor the SPA offered on Code 64-770 for the month of August.

AUGUST 2003 SPA'S RESCINDED

The SPA's offered on Code 27-169 and 63-156 for the month of August have been rescinded. However, *Allied Domecq notified us that they will issue credit for Code 63-156.*

NEW COMPANYS – AUGUST 1, 2003 PRICE BOOK

MHW / Milagro
272 Plantome Road STE 100
Manhasset, NY 11030

NC Broker: Alliance / Strickland Division

Miller's Gin Inc.
16375 NE 18th Ave STE 323
North Miami Beach FL 33162

NC Broker: Ashburn Kirby & Associates

RETIREMENT

Patsy Watlington, Administrator of the Caswell County ABC Board, retired July 31, 2003, with 15 years of service. Also Frank M. Worley, Jr. Administrator of the City of Asheville ABC Board is retiring, effective August 9, 2003, with 32 years of service. We would like to take this opportunity to wish Patsy and Frank an enjoyable retirement. **CONGRATULATIONS!!!**

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ENCLOSURE

Supplemental Price List for the month of October 2003. These products will be offered to you at adjusted buy-in prices from September 1 through October 31, 2003. Reduced retail prices will be effective October 1 through October 31, 2003.

(The enclosures to this memo are also located on the Web Site under Pricing / Pricing Reports / under Quick Picks. Select "Monthly Price Reductions." All three of the reports - Supplemental Price List / Retail Monthly Price Reductions / Mixed Beverage Monthly Price Reductions can be accessed at this location.)