



**State of North Carolina**  
**ALCOHOLIC BEVERAGE CONTROL COMMISSION**

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**MEMORANDUM NO. 2807**

**To:** ABC Boards, and Military  
LB&B Warehouse,

**FROM:** Michael C. Herring  
Administrator

**DATE:** May 12, 2011

**PRICING SCHEDULE:**

Pricing Schedule for Updates	
Open Dates for Updating	Price Book Quarter
May 9 - 20, 2011	Aug 1 - Oct 31, 2011
<a href="#">Pricing data is available on the North Carolina ABC web site one month in advance of the effective date.</a>	

**SUPPLIER CORRECTION:**

NC Code 52112 Chi Chi's Skinny Margarita 1.75L supplier should be Sazerac NA not Sazerac. The remittance is the same for both companies.

**PRICING CORRECTION:**

Page	Code	Company	Brand	Age	Proof	Size	Case Cost	Case w/B&S	RBP Price	MXB Price
22	20129	Diageo NA (3)	Jose Cuervo Esp Gold w/Marg Mix		80	1.75	46.61	48.66	29.95	38.70
54	65016	Patron Spirits	Gran Patron Platinum	6Y	80	.75L	321.45	323.50	199.95	203.70
37	43642	Diageo NA	Godiva Chocolate Vodka		60	.75L	94.89	96.94	29.95	33.70

**PROOF CHANGES: effective immediately;**

Code	Brand	Proof	Listing Type
59-467	Dekuyper Crème De Cacao - Dark	48	Listed
59-631	Dekuyper Crème De Cacao - White	48	Special Order
60-219	Dekuyper Crème De Banana	48	Special Order

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**CODE AND CONTAINER CHANGE FROM GLASS TO PLASTIC:**

Ke' Ke' Beach Key Lime Cream Liqueur code 62478 changed to 61981 and from glass to plastic.  
This is a special order product.

**THE FOLLOWING PRODUCTS ARE CHANGING FROM GLASS TO PLASTIC:**

Code 38775 Canadian Lord Calvert  
Code 21998 Canadian Club  
Code 48027 Ronrico Silver  
Code 37830 Canadian Club 80  
Code 24551 Old Crow Code

**PROOF CHANGE:**

Wild Turkey 80 proof will make a proof change to 81; the 80 will be discontinued when supply is depleted.  
The UPC and SCC codes will be different than the 80 proof.

NC CODE	BRAND NAME	RBP	SIZE	PROOF	FILING TYPE
25597	Wild Turkey 80	\$42.95	1.75L	80	Listed
25598	Wild Turkey 80	\$21.95	.75L	80	Listed

**NEW UPC CODES WILL BE:**

Code 25597 1.75L - UPC 721059841757  
Code 25598 .75L - UPC 721059847506

**OFFICE CLOSING:**

Monday, May 30, 2011, the ABC Commission offices will be closed in observance of Memorial Day. ABC stores do not have to close.

**For your convenience, ALL Memorandums are sent through e-mail and uploaded to the abc.nc.gov website under the heading Local ABC Boards / Board memoranda.)**