



State of North Carolina
ALCOHOLIC BEVERAGE CONTROL COMMISSION

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MEMORANDUM NO. 2687

TO: All County and Municipal ABC Boards

FROM: Michael C. Herring
Administrator

DATE: September 10, 2003

BROKER CHANGE

Effective **September 1, 2003**, Bacardi USA appointed **Alliance Spirits & Wines-Pucillo Division** as their North Carolina broker. Mutual Sales & Marketing will continue to represent the brands they have represented in the past.

MONTHLY PRICE REDUCTIONS

It has been brought to our attention that **Code 46-827**, Three Olives, 750 ml; and **Code 46-497**, Smirnoff Silver, 750 ml, both *on sale* in **August 2003**, experienced **outages during the month of August**

The **reduced price will be honored if you choose to order either of these products again**. You should be billed at the lower price; however, if not, make a note on the invoice referencing the sale month and the outage problem.

UPC CORRECTIONS

Codes 46-801 and 46-798 have the same **UPC number on the bottom of the packages**.

The UPC number for **Code 46-801**, Van Gogh Chocolate, is **correct - 33824-20575**.

The *correct* UPC number for **Code 46-798**, Van Gogh Appel, is **33824-20970**. This package has the UPC number for Van Gogh Chocolate on the bottom; you may *mark through this UPC number* so it will not scan and *write the correct number* on it. The clerk will have to manually enter the correct number.

Code 46-798 is on **embargo** until the correct UPC numbers are placed on the package.

www.ncabc.com

LOCATION: 3322 GARNER ROAD, RALEIGH, NC 27610

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DISCONTINUED PRICE

Code 43-562, Fleischmann's Orange, was **discontinued** effective **August 1, 2003**, as shown in the August 1 price book "discontinued" category. Please change the retail price from \$6.15 to **\$5.65** to correspond with other Fleischmann flavors.

ABC WAREHOUSE CONTRACT

The Commission in its meeting on Friday, September 5, 2003, **extended the services** of the State ABC Warehouse contractor, J. A. Jones Global Services, **for an additional three (3) years**. The new agreement requires Jones to upgrade its current computer system to provide Web-based ordering and reporting capabilities by the end of this year. There was *no change to the Annual Compensation paid to Jones* and the new contract term expires on July 11, 2007.

ABC BOARD NAME CHANGE

Based on the 1998 **merger agreement between the Burlington-Graham ABC Board (cities of Burlington and Graham) and the City of Mebane**, the *new ABC board name* is ***Alamance Municipal ABC Board***. Let your records reflect this name change effective immediately.

ENCLOSURES

Supplemental Price List for the month of November 2003. These products will be offered to you at adjusted buy-in prices from October 1 through November 30, 2003. Reduced retail prices will be effective November 1 through November 30, 2003.