



**State of North Carolina**  
**ALCOHOLIC BEVERAGE CONTROL COMMISSION**

ANN SCOTT FULTON  
ACTING CHAIR

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**COMMISSION MEMBERS:**  
RICKY WRIGHT  
WAKE FOREST

MIKE A. JOYNER  
CHARLOTTE

**MEMORANDUM NO. 2665**

TO: All County and Municipal ABC Boards

FROM: Michael C. Herring  
Administrator

DATE: February 6, 2002

**COMPANY / BROKER CHANGES - EFFECTIVE FEBRUARY 1, 2002**

**W. J. Deutsch & Sons, Ltd.** was named the vendor for **Code 42-972**, Citadelle Gin, 750 ml, in North Carolina. The address and phone number are:

W. J. Deutsch & Sons, Ltd.  
108 Corporate Park Drive  
White Plains, NY 10604

Phone: 914/251-9463

**Heaven Hill** acquired the marketing responsibility of **Whaler's Rum**, Code 20-090.

**MBC-United and Empire Brokerage merged** to form **Alliance Spirits & Wine, LLC**. Two divisions will be maintained: Pucillo and Strickland. A list of suppliers for each division is enclosed.

[www.ncabc.com](http://www.ncabc.com)

LOCATION: 3322 GARNER ROAD, RALEIGH, NC 27610

AN EQUAL OPPORTUNITY / AFFIRMATIVE ACTION EMPLOYER

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**MEZZALUNA SPIRITS ADDRESS**

Mr. Avery Goldberg  
Mezzaluna Spirits Co.  
334 E. 74<sup>th</sup> Street, Suite 6-B  
New York, NY 10021

Phone: 212/717-2901

*(Refer to Memorandum No. 2661)*

**SPA RESCINDED**

McCormick has rescinded their March 2002 SPA for Code 64-050, Tequila Rose. It will be offered in the May SPA month.

**ENCLOSURES**

- Supplemental Price List No. 214-C for the month of April 2002. These products will be offered to you at adjusted buy-in prices from March 1, 2002 through April 30, 2002. Reduced retail prices will be effective April 1 through April 30, 2002. (Located on ABC Web Site, [www.ncabc.com](http://www.ncabc.com) Reports/Pricing Specific/Supplemental Monthly Price List or Retail Monthly Price List and/or Retail Monthly Price List.)
- A list of suppliers for the two divisions of the new brokerage Alliance Spirits & Wines. (Not available on the Web Site.)